

## Time Line & Administrative Material

### Six - Five Months Out

1. Pastor prays about using 800FollowMe Church Evangelism program called **The Nathanael Project**
2. Views videos on [www.TheNathanaelProject.com](http://www.TheNathanaelProject.com)
  - Introductory Video & interview with Dan Allen
  - “Explosively Supernatural Evangelism (starts with two children on swings)
  - Video of Pastor Bob Sloan: “Creating a Culture of Evangelism” (5 to 7 minutes)
3. Orders personal evangelism book by Dan Allen – *Exhaling the Gospel of Jesus Christ ... Evangelism as Natural as Breathing the Truth*. Available on Amazon and Google (Kindle edition)
4. Identifies his Nathanael
  - Begins intercessory prayer for the salvation of his Nathanael

### Five - Four Months Out

1. Pastor makes presentation to Elders/Leaders of church)
  - Shows introductory videos
2. Elders/Leaders approve campaign and set dates (See DATES)
3. Elders/Leaders discuss 9<sup>th</sup> week special evangelistic outreach (See 9<sup>th</sup> WEEK)
4. Elders/Leaders begin praying about the one to be each of their Nathanaels
5. Elders/Leaders selects Campaign Team (See TEAM)
6. Pastor and leaders begin praying about the theme for the campaign (See THEME)

### Four - Three Months Out

1. Pastor and/or Elders/Leaders identifies the theme (See THEME)
2. Elders/Leaders identify their Nathanaels
3. First meeting of the Campaign Team (See AGENDA 1)

### Three - Two Months Out

1. Second meeting of the Campaign Team (See AGENDA 2)
2. Pastor tapes video and sends to 800FollowMe.com
3. Pastor and/or worship leaders/announcers introduce the program to congregation (See ANNOUNCEMENTS)

### The Month Prior to Campaign

1. Third meeting of the Campaign Team (See AGENDA 3)
2. Announcements each week (bulletin and pulpit). These could also be skits. If your church

writes some, please share with 800FollowMe.

3. Sign-up for Small Groups. The goal is for everyone to be in a Small Group.
4. Table to sell books and devotionals

### The Two Months of the Campaign

[I need to work on this and will update when completed]

Conversions Story Videos

Dramas

### The Months after the Campaign

[I need to work on this and will update when completed]

### DATES for the Campaign

**The Nathanael Project** is designed for a two month period, 9-weeks. There is one theme per week and on the 9<sup>th</sup> week a special Sunday (or weekend) designed for church folks to invite their Nathanaels.

Fall and Spring (Lent) are excellent times to conduct this campaign. One should attempt to stay away from holidays although ending on Christmas or Easter would not be a bad idea.

Summers can be challenge with so many folks being away.

### TEAM, Campaign Members

Sometimes it is easier to be a one-man-band doing these things by oneself or a very small group. We'd agree that in decision-making it is much easier with less people. And in small churches many hats are worn by the leadership. With a mid-sized church, it's the more the merrier. The more leaders that are involved in the planning stages, the more individuals will have a vested interest in seeing the program succeed and they, in turn, will encourage others to get-on-board. To that end, for each person listed as a member of the committee there are suggestions for others "on their team." They should have a committee or group of folks around them as well to assist in accomplishing the tasks.

1. Chairman of Campaign - could be the pastor, executive pastor or a leader in the church
2. Publicity Person - in charge of advertising inside and outside of the church

- On their team:
- Someone to oversee public advertising (especially of the 9<sup>th</sup> week evangelistic outreach)
  - Someone to oversee in church advertising (posters, bulletin & Powerpoint announcements)
  - Printer/copier person
3. Media Leader
- On their team:
- Conversion Story Coordinator - will gather various individuals to give their salvation testimony each week. Video-taped testimonies can be time-saving. The purpose to these is to remind the folks that God is still into evangelism ... it can be done.
  - Video production (produce the above videos as well as the Pastor's 5-to-7 minute Youtube video to appear on 800FollowMe.com)
  - Sound & video technicians (those who run these during services)
4. Children & Teen Leader
- On their team:
- Children's Church Leader - will oversee the children's church ministry
  - Youth Pastor or Leader - will oversee the teen program
5. Worship Service Leader
- On their team:
- Worship Team Leader (will prepare music appropriate to the theme and campaign)
  - Drama Team Leader - will work on skits for the program
6. Small Group Leader - will organize the small groups and their material
- On their team:
- All the Small Group Leaders
  - A secretary to assist in administrating the placement of folks in Small Groups.
7. Financial Person
- On their team:
- Book Table Overseer (to sell the books & devotionals)
  - Treasurer or someone in charge of collecting money and paying bills.
8. Follow-Up Director - will develop a plan of follow-up for those who receive Christ
- On their team:
- Counselors for the 9<sup>th</sup> week evangelistic service
  - Disciplers for those who make decisions to become followers of Jesus. It would be great if the "Philips" who brought their newly converted "Nathanaels" would do the discipling.
9. Secretary – this could be someone from the above list

## THEME

800FollowMe wishes to assist your church especially in advertising by hosting on our website (800FollowMe.com) your pastor's 5-to-7 minute Gospel presentation. Business-size cards, flyers, handbills, and/or billboards could contain the theme/topic along with the extension number on our website.

A theme will need to be chosen. This theme or topic is the question that will be answered in the presentation on the 9<sup>th</sup> week. "Why did Jesus have to die?" "How does one get to Heaven?" "What does John 3:16 mean?" to name a few. When you've completed your video (see VIDEO SPECIFICATIONS), we will assign a number and add it to our website. It will remain for six months from when it is put up. We'd be happy to discuss how this theme can continue running on our website.

The same theme could be used for the last Sunday of the campaign when many of your folks will invite their Nathanaels to come to church.

### List of Potential Themes

Tired of Running?	Something's Broken	Think Again
Its Your Decision	I've Hurt Someone	Evil for Evil
Don't Look Back!	Does God Care?	My Way
Do You Qualify?	One More Time	Don't Do It
Looking for Love?	I Wasn't Invited	How Long?
Let's Roll	Something I Did?	Faces of Fear
Real Peace Is . . .	Life's Too Complicated!	Leave the Light On
Are We There Yet?	There's Always Tomorrow	Short Fuse
What Must I do?	Nothing's Too Hard	Why Are We Here?
Who Can You Trust?	When?	Let's Do Lunch
Trying to Forget	Prime Time	Poor Me
Not Good Enough	God Out of Reach?	Why Am I Doing This?
Starting Over	Circumstances	Overworked
Where Does it End?	Living with Loss	Make Up Your Mind
Young & Foolish	Now What?	Wounded?
Beginning Again	Falling Short	Wild Love
Too Far Gone	To Dream Again	Why Bother?
I'm Ok - You Ok?	Crossing the Line?	Angry at God
Looking for Answers	One of the Guys	Mission Impossible
I'll Try Again		

If you come up with something else . . . do tell. We'd love to add to this list.

## VIDEO SPECIFICATIONS

Any Youtube video needs to be short, to the point, catchy, good volume, etc. People are known to tune-out if it is not engaging. So, you've got your work cut out for you. You can see some of the videos we have on 800FollowMe.com (enter 250 to see one our director did).

[Bruce/Jon – Do I need something else here?]

## ANNOUNCEMENTS

### Bulletin Announcements

[I need to work on this and will update when completed]

### Pulpit Announcements

[I need to work on this and will update when completed]

## 9<sup>TH</sup> WEEK

The 9<sup>th</sup> week is when the church will put together an evangelistic outreach.

Think of it—for 8-weeks your folks have been praying for and beginning to witness to their Nathanael. If ever there were individuals READY to hear the Gospel . . . it is NOW!

Planning for the 9<sup>th</sup> week needs to begin before the program starts (we're suggesting 4 or 5 months ahead of time). The reason for this is that you will need at least that much time to invite an evangelist/sport's figure/someone extra special to present the Gospel. In some cases you will need more time to do this.

One minister colleague called this "Nathanael Sunday." Perhaps that's what it is. The old "Friend Day" comes to mind as well. Some of the concepts in this program were borrowed from the 1980s/1990s version of Friend Day put together by Elmer Towns and Larry Gilbertson (still available). Church-goers identified their friends and then brought them to a specific Sunday designated: "Friend Day." When done correctly, it was highly successful.

We believe that is the case for this program as well.

The 9<sup>th</sup> week could be a banquet (sports or something else); a festival at the church (but there

needs to be a time when the Gospel is presented (these Nathanaels are ready!); a small group gathering of all the Nathanaels of the small group; etc.

We'd be interested in what your church does for this special 9<sup>th</sup> week. Please let us know at 800FollowMe.org (comments)

Promotion for your 9<sup>th</sup> Sunday could be the chosen theme as mentioned before (see THEME). This would be a question you will be asking. Promoting that inside and outside the church will be beneficial for not only your "Philips" and their "Nathanaels" but also others in the community who may want to hear the answer to the theme question.

## Campaign Team Meeting Agendas

### AGENDA 1

1. Show introductory video
2. Either shows "Creating a Culture of Evangelism" video or Pastor give devotional on the same.
3. Introduce each team member and identify their responsibilities.
4. Team members encouraged to pray about who their Nathanael should be ready by the next meeting to identify who that Nathanael is.

### AGENDA 2 for Campaign Team

1. Update from all team members

Publicity Person - plans for promoting the program in and out of church

Media Leader - plans to tape pastor and or those giving testimonies

Children & Youth Leader - has reviewed material and is working with teachers and helpers to put everything together.

Worship Service Leader - update on music, skits

Small Group Leader - groups have leaders; a way has been decided to divide folks into groups

Financial Person - update on sales table

Follow-Up Director - has contemplated plans for follow-up

2. Identify their Nathanaels
3. Serious session of prayer for Nathanaels and entire program

### AGENDA 3 for Campaign Team

1. Old Business, updates from all the team members, any unfinished business
2. Update on progress being made with their Nathanaels
3. Serious session of prayer for Nathanaels and entire program